



REPLY TO
ATTENTION OF

STATE OF GEORGIA
DEPARTMENT OF DEFENSE, MILITARY DIVISION
1000 HALSEY AVENUE, BUILDING 447
MARIETTA GA 30060-4277

NGGA-TAG

18 March 2025

MEMORANDUM FOR All Commanders, Georgia Army National Guard

SUBJECT: Academic Institution (AI) Access to Georgia Army National Guard Installations and Events

1. References.

a. Executive Order 13607, POTUS (Establishing Principles of Excellence for Academic Institutions Serving Service Members, Veterans, Spouses, and Other Family Members), 27 April 2012.

b. ARNG-HRH PPOM #24-026 (FY25 Army National Guard (ARNG) Voluntary Education (VolEd) Policy), 3 September 2024.

2. The Education Services Officer (ESO) serves as The Adjutant General's advisor in all matters related to voluntary education. The ESO's role is to review memorandums of understanding (MOUs) between AIs and the GAARNG, and to review requests to access GAARNG facilities (installation access requests).

3. AIs requesting access to GAARNG installations (including armories) must have twenty or more military-connected students, including Federal Tuition Assistance (FTA), Title IV, and GI Bill recipients. The twenty-student minimum is not required for educational fairs, Yellow Ribbon pre- and post-deployment seminars, and similar events where multiple colleges and universities are in attendance.

4. Commanders and unit leadership approached by an AI representative will contact the ESO to check the legitimacy of the request and to get approval. Approval is needed to prevent the following:

a. Use of unfair, deceptive, abusive, or fraudulent devices, schemes, or artifices, including misleading advertising or sales literature.

b. Use of unit briefings or assemblies to conduct open recruiting efforts or distribution of marketing materials on the installation.

c. Marketing to or recruiting newly assigned military personnel to the installation who have not yet received information about voluntary education programs and educational services available, to include use of FTA, GI Bill, and state tuition assistance programs, from the GAARNG Education office.

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d. Utilizing or leveraging any third-party organizations to engage in any prohibited practices.

5. Marketing firms/companies that operate or represent AIs will not be allowed access to an installation to solicit service members for the purpose of asking or encouraging the member to sign up for one of the AI's programs that it represents.

6. Point of contact is the ESO, Mr. Matthew Hanson, COMM (678) 569-5307, matthew.r.hanson.civ@army.mil.

A handwritten signature in black ink, appearing to read 'RDW', with a long horizontal stroke extending to the right.

RICHARD D. WILSON
Major General, GANG
The Adjutant General